

# Hair Today

## Be Well Tressed Every Day With Wigs

(NAPS)—Changing your hair to suit your hat, your mood or your outfit—or to make holidays and other celebrations that much more special—can be easier and more fun than ever.

### TV Star's Idea

Explains Daytime Emmy Award winner Sherri Shepherd, "When I was a little girl, I would hear all this commotion in my house from my mom, aunts and grandmother when picking out their wigs for the day. It was such a good time for them and was a major part of their everyday beauty routines. Ever since then, I've watched the women in my household glow with confidence because they would customize their look day by day through the use of faux hair. My grandmother had a wig that she would pick out and wear perfectly with specific hats. My mother had an Angela Davis 'power to the people' wig. Watching these iconic women in my life pair their hair lengths, styles and colors with particular hats, outfits and personalities was exciting. Getting ready to go out was like an event in and of itself. Wigs are the perfect way for the inner diva in all women to come out and get creative, which is why I was inspired to start my own wig line to give women the choices to create their own style and look.

"I always say, you were born with the hair you've got—now get the hair you want. Short and sassy, long and sexy or curly and fierce; you can easily change your hairstyle and transform your whole look to fit whatever your day brings. This is one of the reasons I wanted to create my line of wigs for Luxhair—I wanted to be able to give busy women high-quality, versatile looks to choose from that were simple and quick to put on but that were affordable and wouldn't break their budget too."

The result is the Luxhair Now by Sherri Shepherd high-fashion wig and extension collection. "The collection provides the look you want, the style you want and the perfect accent to make a personal style statement, now."

### Why Wigs

Like putting on your most stylish shoes and more powerful than a red lipstick, Shepherd says, these high-fashion styles can add some fabulous to your everyday. They can also be an excellent accessory to have during the holiday season when you want a party perfect 'do but don't want to spend a lot of time getting it. With a variety of lace front styles that give the appearance of natural hair growth, allow for styling away from the face and heat-



**Customize your look with wigs such as this short and sassy Textured Pixie, now available at Sally Beauty Supply, says TV star Sherri Shepherd.**

friendly fiber, these wigs stand up to heat and humidity, offer styling options, and look, feel and move like real hair.

### What's New

Now that Luxhair Now by Sherri Shepherd has partnered with national retailer Sally Beauty Supply, two new fun wig styles are available in over 1,900 stores nationwide.

- Textured Pixie is a sassy pixie wig that features choppy texture for maximum volume and style along with precision-cut bangs that frame the face. It comes in medium dark brown, medium and light auburn and golden brown with auburn highlights.

- The Feathered Pixie is a short, side-swept pixie with feathered texture and volume. It comes in medium dark brown and golden brown with auburn highlights.



**Luxhair Now Feathered Pixie in Medium Dark Brown, now available at Sally Beauty Supply.**

Each is made with revolutionary Luxhair Keralon heat-friendly synthetic fiber that looks and feels like real hair and can be heat styled up to 320° F.

### Learn More

For further facts, including where to find these wigs, go to [www.sallybeauty.com](http://www.sallybeauty.com) and [www.luxhair.com](http://www.luxhair.com).