

## **Being Well Tressed**

(NAPSA)—By using your head, you can protect your hair from indoor heat, harsh cold and wind that can zap the moisture right out of healthy hair.

out of healthy hair. Celebrity stylist George Papanikolas of the Andy Lecompte Salon in Beverly Hills shares his tips for keeping hair healthy and hydrated:

• For a salon experience at home, try heating your conditioner for a few seconds. It will leave hair revitalized, soft and shiny.



A little TLC can keep your hair from becoming dry, dehydrated and unmanageable.

"Keeping hair hydrated is very important. Using a moisturizing shampoo and conditioner like Joico Moisture Recovery Shampoo and Conditioner will infuse your hair daily with hydrating ingredients," says Papanikolas.

• "A deep conditioning treatment is a must," he adds. "Joico K-PAK Deep-Penetrating Reconstructor is a favorite among my celebrity clients. Focus most of the product on the ends of hair so your roots will maintain volume and lift."

You can find more tips and tricks online at joico.com and (800) 445-6426.