

# Hair Trends

## Tricks For Sleek Summer Hair

(NAPSA)—Humidity can be hair's worst nightmare. Moisture in the air creates limp locks and adds frizz. To get a smooth, sophisticated style that lasts throughout the day, it is essential to use the right products during the hot summer months.

"Hair becomes dry from being out in the heat, so protecting your locks with effective products is key," says celebrity stylist Mara Roszak. With years of hands-on experience styling the hottest celebrities seen on the red carpet, she understands the importance of keeping hairstyles sleek and frizz-free during any occasion.

Rozsak recommends products specifically designed to leave hairstyles fresh and flyaway-free. She offers her insider tips on how to get sleek looks this summer:

- **LAY THE FOUNDATION:** Use a shampoo that calms frizz and tames unruly hair. After shampooing, use a silicone-rich conditioner, such as TRESemmé Smooth & Silky Conditioner, to moisturize rebellious hair and tame flyaways.

- **GET THE RIGHT BRUSH:** Invest in a boar-bristle brush with a rubber base to smooth and straighten hair. These brushes are denser and more firmly packed than nylon ones. If your hair starts to frizz during the day, rub a little styling cream between your palms, and apply to the surface.

- **CREATE THE STYLE:** Apply a lightweight gel, such as TRESemmé Simply No Frizz Spray Gel, which is formulated with the revolutionary **Frizz Defense Complex**. This memory lock technology keeps a



**New styling products help women defrizz their hair and add lasting sheen.**

smooth, frizz-free look even after washings.

- **SET THE LOOK:** After blow drying, use a fast drying hairspray, such as TRESemmé Frizz Shield Finishing Spray. This product contains purcellin oil, which creates a protective barrier to block frizz and fight humidity.

By following these tips, you will be on your way to a sleeker, frizz-free style, even in the hottest days of summer.

To learn more, visit [www.TRESemme.com](http://www.TRESemme.com). The collection of professional, affordable products is available at food, drug and mass market retailers nationwide.