

Hair Today

Survey Splits Hairs On Best Tressed Celebrities

(NAPSA)—A recent survey has taken a look back at Hollywood's best and worst celebrity hairstyles during the past year.

The 15th annual Sally Beauty Best Tressed® Survey, commissioned by Sally Beauty Supply, asked Americans to cast a vote on the good, the bad and the ugly in last year's celebrity hairstyles.

The survey found that Americans love the luscious locks of Eva Longoria Parker, but they may be more attentive in watching the red carpet for the catastrophic crooner Amy Winehouse.

In the men's category, the world's most famous bachelor, George Clooney, rose to the top of the pack, while for the second year in a row, Kid Rock was rated as the worst.

Mother/daughter duo Katie Holmes and Suri Cruise both made the list for best hairstyle in 2008, showing that style does indeed run in the family.

While voting on celebrity best and worst hairstyles, this year's

survey participants were also asked about their own styling habits:

- 33 percent of Americans would be willing to give up highlights/lowlights to save money.

- 56 percent of Americans say they would never give up professional trims, even in a sinking economy.

- The worst blunder the majority of Americans have made when it comes to their hairstyle is cutting it too short, followed closely by damaging hair with heat and chemicals.

- 29 percent of women use a curling iron more than any other hair appliance, with flat irons coming in a close second, with 28 percent reporting that it is their tool of choice.

- 67 percent of women have experimented with anywhere from one to three different hair colors during their lifetime.

The Sally Beauty Best Tressed Survey polled results from 1,000 women and was conducted by MarketTools, Inc.

The Top Three in Each Category

Best Female Celebrity Hairstyle in 2008:

1. Eva Longoria Parker
2. Katie Holmes
3. Victoria Beckham

Worst Female Celebrity Hairstyle in 2008:

1. Amy Winehouse
2. Pink
3. Mary-Kate Olsen

Best Male Celebrity Hairstyle in 2008:

1. George Clooney
2. Patrick Dempsey
3. Jake Gyllenhaal

Worst Male Celebrity Hairstyle in 2008:

1. Kid Rock
2. Clay Aiken
3. Billy Ray Cyrus

Best Celebrity Child Hairstyle in 2008:

1. Suri Cruise
2. Violet Affleck
3. Shiloh Jolie-Pitt

