

HAIR HINTS

Seasonal Hair Trends Start With Healthy Hair

(NAPSA)—Whether you're slicking your hair up or embracing your curls, this season's trendiest looks start with healthy hair.



To create this season's most glamorous looks, start with hair that's so naturally healthy, it shines.

Itchy, flaky scalps are not confined to the colder months, and not caring for your scalp can cause hair to look less than lustrous. Dandruff in summer can make this a yearlong problem.

Scalp sensitivities associated with dandruff can lead to increased scratching and touching of the scalp, which can damage delicate scalp skin and the hair cuticle, leaving hair dull and lifeless.

For healthier hair, celebrity stylist Ben Skervin suggests the following tips:

- Having a healthy scalp is especially important going into the warmer seasons like summer. Use a conditioning shampoo with zinc pyrithione, like Head & Shoulders, to get your scalp ready.

- Start the season with your hair in its best condition by getting a haircut! Damaged hair with dead ends can leave you with unhealthy-looking hair.

- A great minitreatment for the beach is putting conditioner in your hair and leaving it in there. Try Head & Shoulders Smooth & Silky conditioner. Your hair will absolutely feel soft to the touch.

To learn more about great products for a healthy scalp and beautiful hair every season, go to HeadandShoulders.com.