



HAIR HINTS

A Newfound Hope In The Fight Against Hair Loss

(NAPSA)—Over 80 million Americans suffer from some degree of hair loss. It is a problem that, though common, is often accompanied by emotional stress, anxiety and a diminishing sense of attractiveness.

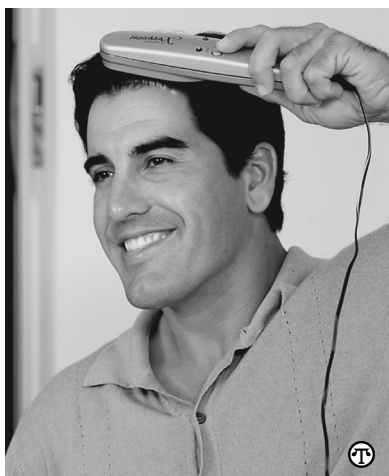
It is also a difficult problem to treat.

Many men deal with it by spending thousands of dollars and countless hours on transplants, drug therapies, vitamin supplements and so-called “natural” remedies. Women suffer the pain of hair loss more privately; what is mistakenly thought of as a “male problem” often takes a larger emotional toll on female sufferers.

Recently, though, the FDA has cleared a device, known as the HairMax LaserComb, to treat males with certain categories of baldness. The makers of the product state that a female study is about to be submitted, and say that, in addition to their male customer base, 40 percent of their users are females.

Unlike the other two FDA-cleared solutions for treating hair loss, the HairMax is drug free, available without a prescription and is safe for use in both males and females—lending itself to a market where treatments are few and far between, especially for women.

The HairMax LaserComb is a handheld laser device that works through a process known as photo-bio stimulation. In this process, laser energy is delivered to the scalp and the individual hair follicles, effectively feeding the follicles and helping to promote the growth and regrowth of healthier hair.



Hair loss is a growing problem for men and women, but a new FDA-cleared device offers hope.

The device can be used in the home and is indicated for use three times per week for 10-15 minutes per treatment.

The FDA clearance comes after the submission of a multicentered, placebo-controlled trial, which demonstrated that users of the HairMax realized an increase in hair density of 19 hairs/sq. centimeter while the placebo group lost 7.6 hairs/sq. centimeter, a significant difference.

In addition to new hair growth, subjects experienced decreased hair fallout, increased speed of hair growth and an increase in manageability and overall condition of the hair. There were no reported negative side effects in any of the participants.

The product has been on the market since 2000.

To learn more about the HairMax LaserComb, visit www.HairMax.com or call (800) 973-4769.