



Hair Today

Beautiful Hair And Confidence Go Hand In Hand

(NAPSA)—According to a recent survey, women feel confident when they have great hair. In fact, 50 percent said they feel so confident when they walk out of a salon, they are ready to try on expensive lingerie.

While women only visit the salon an average of once every eight weeks, according to the survey, it's possible to keep up that salon-inspired confidence between visits. Now there are products that let you pamper yourself more regularly to keep your hair looking and feeling its best.

“Hair can really define a woman,” explains Nathaniel Hawkins, TRESemmé Creative Director. “You can see an extra bounce in their steps when they're having a good hair day,” he says. And with salon-quality products available in stores, women can get the beautiful hair they desire every day at an affordable price.

One example is TRESemmé TRES Two Hairspray. This professional product can be used on almost any hair type. The humidity-resistant formula keeps flyaways smooth for 24 hours and refuses to let frizz take root. The flexible-hold, water-free spray keeps hair in place and goes on dry for a light, natural, brushable feeling.

“Why not feel confident every day?” asks Hawkins. “TRESemmé provides professional products to look your best, without having to



Thanks to innovative hair care products, women can enjoy the confidence of great-looking, salon-quality hair, every day.

take a trip to the salon.”

Another choice is TRESemmé Vitamin E Moisture Rich Conditioner. Light enough for daily use, it restores moisture balance for soft, shiny, healthy-looking hair. The result is hair that's smooth and manageable, without being weighed down—just as if your stylist came in for a touch-up. Readers of a national beauty magazine agreed that the conditioner was “salon-quality and gave them a good hair day”—for a confidence boost everyone can appreciate.

The hair spray and conditioner are part of a revamped product line with sleeker, more modern packaging and new, improved formulas. To learn more, visit www.TRESemme.com.