

Holiday Glamour

Curl Up With Holiday Hair

(NAPSA)—Ladies, abandon your beloved straightening irons and make room for curling irons! Experts are predicting a return to Hollywood glamour this winter holiday season.

“The tousled, flirty curls we’ve come to love will evolve into more polished looks that evoke sensual sophistication,” says hair care expert Marc Anthony, whose Marc Anthony True Professional hair care products are available in drug stores throughout the U.S.

According to Anthony, who has styled hair for such celebrities as Catherine Zeta-Jones, the newly refined silhouettes appearing on runways and red carpets around the world have inspired the retro-romantic hairstyle that he envisions for the 2004 winter holiday season.

“Flattering for so many women, the look of ’30s and ’40s Hollywood elegance is perfect for holiday celebrations, when you’re looking for a splash of added glitz,” he says.

Look for these holiday hairstyle trends:

- Sophisticated, polished waves and curls, softly framing the face for a chic new take on retro Hollywood glamour.

- Rich colors in a deep, new palette of reds and mahogany tones. All shades of blondes, reds or brunettes will be infused with enticing caramel and copper hues for a more sophisticated vibe.

- Hair that “kisses” your shoulders, with mid-length layers and slightly off-centered fringes.

To achieve these glamorous holiday hairdos, follow these expert tips:

- Styling: After shampooing and conditioning, apply a quarter-



Holiday hairstyles will have a retro-romantic look, say experts.

sized amount of Curl Defining Lotion and spray Curl Booster on wet hair before styling (from the Marc Anthony Strictly Curls line). Dry hair upside down with a diffuser, gently squeezing dry to create as much natural movement as possible. Leave hair slightly wet to avoid over-drying and to create a more polished finish.

- Finish the Look: Use a medium- to large-barrel curling iron for curling a few sections in the crown to layer over your style, creating a more romantic feeling of cascading tendrils for emphasis.

- Holiday Hair: Create a chic evening look with your curls by taking sections at the back of your already-styled hair and rolling them under, tucking and pinning at the nape for the illusion of shorter hair. Allow the tendrils at the crown to fall freely over the top of the pinned up sections.

For more information on holiday hairstyles and hair trends, visit www.marcanthony.com. Find Marc Anthony True Professional hair care products at your local drug store.