

# Pro Haircolor Techniques For The Home Colorist

(NAPSA)—Did you know that there are many different haircolor techniques that anyone can do at home? All you need is one inexpensive tool that's easy to find at your local drugstore: a good demi-permanent haircolor. Today's demi-permanent formulas allow women all kinds of haircolor options, aside from just shade selection. And unlike permanent haircolor, demi-permanents are gentle, contain no ammonia and only a small amount of peroxide, which means it washes out gradually without leaving behind noticeable roots. But that's not even the half of it.

According to the folks at **Clairel Natural Instincts**, a popular demi-permanent, this type of haircolor is the most versatile color product out there and it's virtually goof-proof. Its main use, of course, is to enhance color or blend away grays, but products like Natural Instincts can be used in many other ways. For example, it's possible to turn grays into highlights, tone down a brassy "halo," or use a shine-boosting salon technique known as "glazing." And it can all be done without ever leaving the house! Here's a rundown of some secret salon-inspired techniques that even a haircolor neophyte can pull off for modern, natural-looking color.

## 1. Transform Grays into Highlights

Turn lemons into lemonade by transforming unflattering grays into sexy highlights. Just select a warm demi-permanent haircolor shade that is a bit lighter than your own. Since demi-permanent haircolor doesn't lighten, only the grays will pick up the color. The

result is subtle, natural-looking highlights.

## 2. Tone Down Highlights

On the other hand, if your highlights are too brassy or you're in-between treatments and it shows, you can achieve some color correction by using a neutral shade such as Natural Instincts in Sahara or Pale Moonlight.

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***Demi-permanent formulas allow women all kinds of haircolor options.*** ®

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## 3. Pump Up the Shine

This is an easy way to use a popular salon technique at home: freshen up color and add diamond-sparkling shine with "glazing." Select a shade slightly lighter than your current color and, in an empty applicator or shampoo bottle, mix: ½ bottle of the haircolor developer, an equal amount of shampoo and ½ bottle of the colorant. Apply, leave in for five to ten minutes, rinse and your hair will be as shiny as can be.

## 4. Enhance Natural Color

Just select a color that is a few shades away from your own for a brilliant color boost. It only takes minutes to enliven your natural color with rich, radiant color tones.

## 5. Blend Those Beginning Grays

Demi-permanent haircolor is the perfect way to turn dreaded grays into a disappearing act on hair that is up to 40 percent gray—just choose a shade close to your natural tone. Because the color washes out naturally, there will be no obvious roots to contend with.