Sally Beauty Scoop

A New Twist For Back-To-School

(NAPSA)—"Twists and knots, chunks and braids will be all the rage for back-to-school," says Kristi Fuhrmann, key makeup and hair stylist for MTV.

Kristi, who creates many of the fab looks for MTV artists, suggests you start your B-T-S new look with a trip to Sally Beauty Supply. "You can find all the tools and products you need to really take your look over the edge," she says.

Healthy hair is a must, and you can get it with Beyond the Zone products from Sally. The newest group is based on hemp oil (no, not marijuana—a non-narcotic industrial plant). Rich in essential fatty acids, hemp oil in shampoos and conditioners protects hair from pollutants and chemicals.

To get that totally groovy, frayed-around-the-edges look, use Helen of Troy's Professional Hot Air Straightener on dry hair. Work in Super Sexy Styling Sauce and use your fingers to get a cool, piece-y style.

Like the edgy look of twists, use Deranged Molding Wax to make the twists last all day without coming unraveled. Just take pieces of dry hair, smooth on Deranged and twist.

"Whatever your style, have some fun with outrageous colors from Sally," Kristi urges. "Use Manic Panic permanent colors to go green...or violet...or red. It gives you a really kickin' look!"

If permanent color's a bit scary, try Punky Professional semi-permanent color. Streak in some Plum or Blue Lagoon. It'll last up to 40 washes. Want just a temporary kick? Try Streaks 'n Tips Temporary Highlight Spray in



neon or natural colors. It's a great way to change your hair for a day, or an hour.

While back-to-school makeup should be subdued for the class-room, on the weekends you can go wild. Dramatic eyes are the key look for fall, according to Kristi.

"If you want the smoldering, sexy eyes, downplay your lips with a pale color such as Savvy lip gloss in Golden Pearl or Savvy Triple Shimmer Crayon in Pink Opal." To get the eyes, layer Melt Down, Deep Amethyst and Lightening Real Color eye shadows, then Savvy Liquid Line in black and Sherani Magnifying Mascara.

With Sally Beauty Supply, you can head back to school with a whole case full of new looks—a different one every day.

MTV artist Kristi Fuhrmann is a spokesperson for Sally Beauty Company, the world's largest distributor of professional beauty products. If you have a beauty question, please email Kristi at www.asksally.com. To find a Sally store near you, call 800-ASK-SALLY or go to www.sallybeauty.com.