

# Consumer Corner

## Make Up Made Easy With Online Advice

(NAPSA)—The idea of buying beauty products online just got a whole lot more attractive.

New how-to and trend videos may serve as the answer for anyone who has a busy schedule or who feels intimidated by all the choices at often crowded beauty counters.

Web sites such as Yves Saint Laurent's not only offer a selection of high-end products ranging from fragrance to make up to skin care, but they offer videos that tell you how to apply them.

The videos offer expert advice from make up artists and top models on how they achieve the most desirable look, including a play-by-play description of which products to buy.

Armed with a shopping list of the essential basics, you can return to the product section of the site and choose colors that bring out the best in your complexion. Skin care basics are also covered in great detail. It's a stress-free way to shop because you have all the time you need to make a decision and fill your shopping cart in the privacy of your home.

The site offers tips on the latest seasonal looks and the



**Find how-to and trend videos online for choosing beauty products and achieving model make-up looks in the comfort and privacy of your home.**

shades of lipstick, eye shadow and blush that are being seen on the runways and in magazines. There are sections for must-haves, new products and limited-edition products that help keep you up to date without feeling pressured to buy.

For more information, visit [www.yslbeautyus.com](http://www.yslbeautyus.com).