

Beauty Trends

How To Pay Less To Look Fabulous

(NAPSA)—There's no need to break the bank to look fabulous. Expert beauty tips can help you pay less for pampering regimens without sacrificing quality.

Beauty expert Sonia Kashuk answers some questions with advice that may help you navigate the cosmetic aisles and pinpoint wallet-friendly beauty alternatives:

Q: My skin care regimen is burning a hole in my wallet, but will sacrificing luxury lotions lead to wrinkles and clogged pores?

A: No. Great skin care doesn't have to cost a fortune or take a lot of time. The simpler the regimen, the more likely you'll follow it and see results. Choose products that multitask from my Sonia Kashuk Beauty collection, available exclusively at Target stores nationwide. For example, cleansers can also hydrate, moisturizers can also provide sunscreen and vitamins can also brighten any complexion.

Q: How can I update my eye shadows?

A: Stick to neutrals and experiment with one or two seasonal colors. Start with universally flattering brown, peach or taupe color. If you need assistance matching colors, try eye shadow duos. Remember, expensive color palettes are no better than affordable ones.

Q: Does it make sense to buy a new makeup bag more than once a year?

A: It's a good idea to replace your cosmetics bag every six months, which will force you to throw out old makeup.

Q: How can I create a glam look without wasting cash?

A: Try my How To Create a Smokey Eye cosmetic palette to create a smokey sultry look. It



The best way to save on your beauty regimen is to use multitasking products, says beauty expert Sonia Kashuk.

comes with everything you need in one compact, including instructions, so there is no need to over-buy products.

Q: What key makeup tools would be a wise investment?

A: Three tools can help you look flawless. First, the affordable Sonia Kashuk Blending Sponge can get hard-to-reach areas, allowing you to blend, smudge and pat your way to makeup perfection. Wash these daily and they can be used again and again. The second must-have tool is an eyelash curler. Whether you wear mascara or not, always use an eyelash curler to open your eyes.

Lastly, always have a set of brushes on hand. Sonia Kashuk Tools are luxurious and completely affordable. For a free applicator, use your pinky to pat and dab foundation, apply cream eye shadow, slightly smudge eyeliner or correct lipstick lines.