

Fashion TRENDS

New Trends For Summer Are Sexy, Sultry And Chic

(NAPSA)—This summer, fashion and makeup trends are going back to nature...with a vengeance. Fabrics are frayed and distressed; colors are warm and inviting. The look is untamed, with a sexy femininity. Think island paradise at sunset and you've got the picture.

Try combining the newest makeup shades and hand-crafted accessories to achieve this summer's look. Pair chunky necklaces, bracelets, fringed belts and anklets made of rock, suede, leather, shell and wood with warm, fiery shades of earth-toned makeup to go back to nature in a hurry! The makeup palette is island-inspired with bright corals and sheer pinks for lips and nails, golden-bronzed cheeks and shimmery neutrals on eyes.

"Go back to nature and unleash your hidden self," says New York-based celebrity makeup artist Carmindy. "This summer's best color collections drench you in earthy tones that bring out the natural beauty from within. And you can find what you need to create the look right in your drugstore."

Carmindy suggests taking a walk on the wild side with a surge of Mediterranean coral, a deep orange-red tone, and accents of mother-of-pearl to create a hot palette. "Look for rich apricot-based reds and bronzes paired with pearlescent whites like those found in the Maybelline Fire Island collection. The fiery lip colors will offset summer skin beautifully. And, the eye shadow combinations give just enough shimmer, pulling the whole look together."



The right makeup can help complete a summery look.

Get the Look

Carmindy suggests using the nature-inspired palette of the Expert Eyes Eye Shadow Trio in Summer Suedes to replicate a summer sunset right on your eyelids. Start with a light mother-of-pearl on the brow bone and apply a shimmery bronze in the crease to contour. Then, use a darker brown tone on the lid for a smoldering finish. Finally, give lashes a generous dose of black mascara such as Great Lash Blackest Black to frame the eyes.

A soft sweep of natural blush on the cheeks, and Wet Shine Diamonds Liquid Lip Color in Mediterranean Coral complete the fantasy of sun sparkling on water. You'll be instantly transported to an island paradise, and feel like the belle of the beach.

For more information about the Fire Island collection and online beauty advice, visit the Web site at www.maybelline.com.