

BEAUTY Q&A

Tricks Of The Trade From A Celebrity Makeup Artist

by Carol Shaw

(NAPSA)—Looking like a star is easier than you think. My answers to the following makeup questions give easy ways to make you shine.

Here's Looking At Hue

Q: "My makeup look is so boring! How can I make color work for me?"

A: Don't be afraid to play with color—the best makeup today goes on sheer and natural looking, even the brightest pinks and richest reds lay down a translucent wash of color. To try: LORAC Desire Blush is a shimmery hot pink that goes on soft for a perfect healthy glow. (This is one of my favorites to use on celebrity photo shoots.) Also, LORAC Eyeshadows in Lilac (lavender with pearlescence), Joy (pink with warm gold shimmer), and Mesmerize (coral with warm gold shimmer) are all great ways to add a subtle hint of color that looks great on all skin tones.

For those who prefer more neutral tones all over, have some fun with a splash of color and liven up your look—but focus on just one feature. For example, try LORAC's Cream Eyeliner Collection, a palette of eight shades that contains a mix of traditional brown and black as well as a bold garnet, purple, navy and pewter for eyes. The wonderfully wearable cream eyeliner can be used in a variety of ways: smudge the colors for subtle definition during the day, or use the liner wet for a dramatic look for evening. With a kit like this, it's easier than ever to spice up your makeup routine and experiment with different shades.

Wake-Up Makeup

Q: "I'm incredibly busy, and my usual morning routine only allows me five minutes for my makeup. What's the best way to look put



Celebrity makeup artist Carol Shaw works with many of Hollywood's top faces, including Nicole Kidman, Meg Ryan, Cindy Crawford and Lucy Liu.

together in that short amount of time?"

A: Five minutes is all you need. One way to cut a significant amount of time in the morning is to use multipurpose products, such as LORAC Sheer Wash and LORAC Lip/Eye Duo. Sheer Wash is a natural, long-lasting stain, perfect on both lips and cheeks for a quick pick-me-up. (This is an essential for many of my celebrity clients, both on and off the Red Carpet.)

Lip/Eye Duo is a matching lip gloss and cream eyeshadow set that comes in shimmery shades of violet, bronze and cream. Just swipe them on, add a touch of mascara and cover-up, and you're ready to go. Makeup has never been easier or more multifunctional. You may wonder how you ever survived without it.

LORAC Cosmetics are available at Sephora, sephora.com, select Macy's and Nordstrom stores, Marshall Field's, nordstrom.com and beauty.com. For information about LORAC Cosmetics or to order, call 1-800-845-0705.