

Winter's Over—Get Sunblushed!

(NAPS)—This spring season, when it comes to cosmetics, less is more. Runways and beauty magazines are showing brilliant, fresh colors for a clean and natural look. Think sunkissed! Fresh, healthy and radiant-looking skin is the key, so switch to warm apricots, pinky reds and light chocolates on the lips, cheeks and nails. It is important to remember when trying this new color palette on the face to use a soft touch and use the color to accent instead of overpower. Olay Cosmetics make-up artist Meg Flather shares tips on how to get vibrant this spring:

Keep It Clean

Keep your skin clean and play up its natural beauty. Don't be afraid to show your true complexion! For example, freckles add character and shouldn't be covered up. A daily beauty regimen of cleansing, exfoliating and moisturizing is absolutely essential to help attain a radiant complexion. Even out skin tone by dabbing a lightweight, sheer foundation on cheeks and forehead only. (Try *Olay Complete Radiance Foundation* available in 10 shades.)

Choose A Focus

This season focus on full, luscious lips. Use a warm red lip pencil in one of the season's hot shades to softly outline lips and feather inside. For long lasting luminous color, use a matching lipstick over the pencil for maximum effect. (Try *Olay ColorMoist Lipstick* in *Blushing Apple* paired



This spring, apricot, warm red and light chocolate shades are in—think sunkissed!

with *Olay ColorMoist Lip Definer in Raspberry*.) For an extra glowing shine, put a light coat of clear gloss over your lipstick.

Make It Complete

In order to complete the fresh look for spring, keep your eyes simple and subtle. No time? Use your neutral, warm colored blush instead of eyeshadow as an all-over eye wash. (Try *Olay Cosmetics Blush in Savanna*.) To add definition, be generous with your mascara.

Olay Cosmetics spring collection "*Spring Awakening: Sunblushed Colors by Olay*" will be available in March 2001. For more information log onto www.Olay.com.