

# Looking Good

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## Bald Is Beautiful

(NAPSA)—For many men—and the women who admire them—hair is overrated. Bald, they agree, is the new bold when it comes to men's grooming.

### The Problem

Unfortunately, ordinary shaving and skin care products don't really meet the needs of those with bald or shaved heads. The skin on the head is very sensitive to nicks and scratches, breakouts, shine and the sun.

### The Buzz About a Solution

To help men maintain this high-fashion look, a new collection of innovative necessities has arrived packed with effective, high-quality ingredients for superior hydrating, and infused with antioxidant and antiseptic properties.



**From the boardroom to the big screen and everywhere in between, men are baring it all and sporting smooth “haute heads.”**

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These products gently exfoliate and thoroughly cleanse, leaving the entire head and face feeling totally clean, refreshed and revived. They tone and hydrate while eliminating and preventing shine, smoothing away fine lines and wrinkles and preventing dry patches. Called Bee Bald, it's made with honey and bee pollen extract, which are healing and antiseptic, while protecting against pollution, UV rays and other inflammatory factors.

### Learn More

For more information about how to take charge and proactively be baldly beautiful, visit [www.beebald.com](http://www.beebald.com).