

Easy Elegance

French Evolution Reigns In Nail Chic

(NAPSA)—Introduced on the Paris runways in the mid-1970s, the “French manicure” became an overnight sensation and an instant fashion classic.

The clean, natural nail style was created by Jeff Pink as a versatile way to complement a Hollywood star’s entire on-set wardrobe. An innovator and entrepreneur, Pink founded Orly International, a company leading the nail care industry with its trend-setting nail looks and high quality treatments. He not only invented the French manicure, he was also the first to develop several award-winning nail care breakthroughs including ridge fillers, bonders and quick-drying nail spray.

While the traditional French manicure will always be a classic, this season’s fresh new shades make it easier to create provocative new variations such as a spiky chevron or a mod diagonal tip, finished with a pastel sheer creme. Or opt for a manicure that truly sizzles with a sassy shimmer flip. Orly offers 12 fresh new shades along with five classics and four dynamic French alternatives. Each of the 21 lacquers features the patented Gripper Cap™ to ensure a flawless manicure.

Here are a few possibilities:

French Wave: Replace the gradual curve of the classic half-moon by applying an opaque color in a wave to the nail tip. Finish with a sheer topcoat of color, such as Softest White or Golden Halo.

Chevron French: Instead of the subtle curve of the traditional half-moon, the tip comes to a sharp point in the middle. Recommended lacquers include White Tips and Wishing Well.

Reverse French: Apply an opaque color to the bottom half of



The creator of the French manicure offers innovative new ways to enjoy this nail care classic.

the nail. Finish with a sheer topcoat of color. Use White Tips and Sky Blue-Pink.

Diagonal French: Create this look by dividing the nail in half diagonally. Polish one half with an opaque color and the other half with a sheer topcoat. Use Softest White and Who’s Who Pink.

If you’ve never attempted a French manicure, here are some tips from celebrity manicurist Elsbeth Schuetz:

1. Apply a basecoat to prime nails, such as Top 2 Bottom basecoat and topcoat in one, or Bonder rubberized basecoat to grip polish to nails.

2. Paint the nail tip or free edge with White Tips to form a half moon. Let dry. Use White Tip Guides to ensure accuracy in applying tip color.

3. Cover entire nail with a sheer coat of nail color.

4. To finish, apply a topcoat to seal the nail color, either another coat of Top 2 Bottom for high shine or the quick-dry power of In-A-Snap. French manicure kits are available in .25 oz. sizes and .6 oz. sizes. For more information, visit Orly at www.orlybeauty.com.