



Take Back The Summer



Three Easy Steps To Reducing Mosquito Risks

(NAPSA)—For many people, the threat of West Nile Virus stole the summer of '02, and experts are predicting another potential epidemic for 2003. But that doesn't mean your family has to spend the summer indoors. These tips from the experts at Cutter® Insect Repellent can help you put the bite on mosquitoes while creating a mosquito-free yard and a more enjoyable summer.

1. Eliminate Breeding Grounds—Studies have shown a single mosquito can lay up to 200 eggs at a time, in as little as a teaspoon of water. To help reduce the mosquito population in your yard:

- Refresh the water in bird-baths and wading pools weekly.
- Keep gutters clear to avoid rainwater buildup.
- Level low areas in the yard where water tends to pool.
- Remove objects that might catch and hold water.

2. Control Existing Mosquitoes—During the day, mosquitoes hide in the grass, bushes and landscaping. To reduce these hiding spots, remove brush piles, clean up overgrown areas and keep lawns trim. Spray your lawn and landscaping with a mosquito spray, such as the Cutter® Bug Free Backyard Hose-End Spray to kill mosquitoes where they hide. For additional protection, spray the air with an outdoor fogger to kill mosquitoes around the deck, patio or anywhere you'll be enjoying the outdoors.

3. Apply DEET-Based Mosquito Repellents—Last summer the *New England Journal of Medicine* reported that DEET-based products provided the most complete protection against mosquitoes for the longest duration. It is important to remember that a higher concentration of DEET isn't more effective; it just lasts longer. So for backyard outings, seven



THE BUZZ ON MOSQUITO CONTROL in your backyard is to eliminate breeding grounds and hiding spots and to apply a DEET-based insect repellent.

percent DEET is all you need to provide up to two-hours protection against mosquitoes. Insect repellents such as the convenient Cutter® All Family Towelettes are recommended for use on the entire family and contain less than 10 percent DEET, meeting the American Academy of Pediatrics guidelines for use on children. For activities that keep you outdoors for longer periods of time, choose a higher percentage DEET concentration insect repellent.

To date, cases of the West Nile Virus have been documented in 45 states and the District of Columbia. By removing breeding grounds, attacking mosquitoes where they hide, and applying the right DEET-based insect repellent, you can regain the freedom to fully enjoy the outdoors. For more information and valuable defense tips visit www.skeeterbites.com.