## Sally Beauty Scorp

## **Perfect Your Look For Your Big Day**

(NAPSA)—On your wedding day you want perfect hair, perfect skin, perfect nails. After all, it's the day when you are the focus of all eyes.

That perfect look begins



**Ernie McCraw** 

months before your wedding day, according to Ernie McCraw, director of education for Sally Beauty Supply. "You need to consult with professionals to get on a beauty routine in

the months leading up to your wedding. By the time your wedding day rolls around, you'll be looking great."

Start with a hairstylist. Schedule a consultation and take along your headpiece, as well as pictures of the look you want. The stylist can tell you what's possible. You also can do a few "practice runs" on the style of your choice.

Your stylist also can recommend treatments to improve your hair before the wedding. For example, if dry, flyaway hair is a problem, begin using Beyond the Zone Last Call Hair Masque to repair damage and moisturize. For thin, limp hair ION Vitalizing Fortifying Treatment can add body and strength.

If you have problem skin, check in with a dermatologist to establish treatments to clear up any blemishes. If you don't have blemishes, make an appointment with a makeup artist. Take pictures along to give the artist an idea of what you want. Bring a photo of your dress, your headpiece and your hairstyle so the artist can create a complementary look.

For a smooth complexion, use the I-Skin Intelligent Microdermabrasion System available at Sally Beauty Supply. Using fine crystals suspended in a hydrating cream, the system moisturizes and exfoliates in one step. When applied with the specially designed resurfacing tool, the crystals help erase fine lines and reduce the appearance of sun damage and pore size.

Schedule regular manicures and pedicures to get your hands and feet in shape. Try different polish colors against a swatch of fabric from your dress to select the shade that works best.

To improve nails and cuticles, use Nail Life Treatment Revitalizer for Nails as a base coat. It will strengthen weak nails, promote growth and help prevent splitting and peeling.

Make your appointments for hair, nails and makeup in plenty of time, and be sure you allow plenty of time for each appointment. You don't want to be rushed or harried before the wedding.

Finally, get plenty of rest before the big day. You may have a strenuous round of parties, as well as a lot of preparations, but don't let that get in the way of your rest. Puffy eyes and a tired air can ruin the best beauty look.

• Ernie McCraw is a licensed cosmetologist and director of beauty education for Sally Beauty Supply, the world's largest distributor of professional beauty products. With more than 25 years in the beauty industry, McCraw has expertise in all phases of cosmetology. If you have a beauty question, e-mail McCraw at asksally@sally beauty.com. To find a Sally store near you, call 800-ASK-SALLY or go to www.sallybeauty.com.