

# *Skin Care*

## **H<sub>2</sub>O: The Key To Healthy, Glowing Skin**

(NAPSA)—Healthy skin is universally defined by this major trait: hydration. A hydrated complexion looks and feels fresh. It's radiant and resilient and able to bounce back from daily environmental stressors—all thanks to a balance of water in the skin.

Our skin needs a steady supply of water to maintain its elasticity and keep it plump and youthful. Many factors, such as aging and even the change of seasons, can make it difficult for the skin to retain its natural water balance.



**You don't have to let time put a damper on your complexion's radiance and healthy balance.**

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The good news? More beauty brands are rolling out water-based skin care products that help to recharge and replenish dry, dehydrated skin.

Prestige Italian skin care leader Borghese created the Hydrology Collection, designed to increase skin's water absorption. The products in the collection maintain the level of water content the skin needs to remain healthy, balanced and youthful.

It does so through the exclusive Intelli-Quench<sup>3</sup> Complex, which is an innovative fusion of ingredients including plant stem cell technology, hyaluronic acid, antioxidants and sea-sourced extracts that help protect, supercharge and quench skin for the utmost balance of moisture.

The Hydrology Deep Hydration Daily Regimen Set consists of Hydrology ReSurface Refining Clay Scrub, Hydrology ReEmerge Luminous Eye Infusion, Hydrology ReAffirm Day Fluide Broad Spectrum SPF 15 and Hydrology ReAwaken Overnight Moisture Cream.

The complete collection is available at [www.BorgheseHydrology.com](http://www.BorgheseHydrology.com).