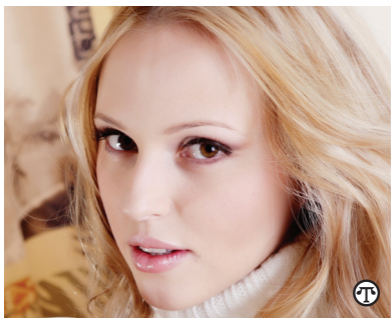


# Face Facts

(NAPSA)—To make the most of the skin you're in, you need to keep it hydrated. That's one reason you should make sure your skin care routine is made up of formulas that enhance hydration and nourish the skin. Here are hints on how.

**Step 1—Cleanse:** Use a mild cleanser that thoroughly cleans your face and removes your makeup without stripping your skin of its natural oils. One, specially formulated with a sugar-derived glycoside foaming agent, is Ultra Facial Cleanser from the skin care company Kiehl's Since 1851.



**To keep skin properly hydrated, one facial cream pulls moisture in from the air all day long.**

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**Step 2—Tone:** Let a mild, alcohol-free toner, such as the company's Ultra Facial Toner, gently remove surface debris and any remaining residue while providing hydration and comfort to your skin.

**Step 3—Moisturize:** A 24-hour hydrator, Kiehl's Ultra Facial Cream, helps reduce moisture loss and at the same time draws in and absorbs moisture from the air so your skin is visibly well balanced, even in harsh weather.

This light-texture cream provides continuous water replenishment throughout the day. It's made with natural ingredients, including Antarcticine, a glacial glycoprotein found in Antarctica; *Imperata cylindrica*, an Australian desert plant; squalane, a botanical liquid molecularly similar to natural skin so it's easily absorbed; avocado oil; and vitamin E.

Kiehl's Ultra Facial Collection is available at Kiehl's stores, select specialty retailers, [www.Kiehls.com/ultrafacial](http://www.Kiehls.com/ultrafacial) and (800) KIEHLS-2.