

## Mixing Oil And Water

(NAPS)—While oil and water don't mix, they can be made to blend into an emulsion—and become a way to nourish the delicate area around your eyes.

Most skin care creams are oil in water, but “our team of chemists chose a water-in-oil emulsion for Kiehl's Creamy Eye Treatment with Avocado, as this texture provides longer-lasting, richer texture and bursts into water upon application,” explains Dr. Geoffrey Genesky, Head Chemist, Kiehl's Research and Innovation Labs.



**An eye care cream made with avocado oil can really nourish delicate skin, scientists say.**

Ophthalmologist and dermatologist tested, Kiehl's Since 1851 Creamy Eye Treatment with Avocado is a rich preparation with a unique, concentrated texture and a burst of hydration upon application.

Facial moisturizers and other anti-aging products are typically too potent or not formulated for the delicate eye area. Avocado, with antioxidants, essential fatty acids and omega-3 oils, proved to be the right emollient to restore the skin's natural moisture. In this cream, it's mixed with shea butter, known for its hydrating properties, and beta-carotene, a naturally derived antioxidant.

For more information about this eye treatment, visit [www.kiehls.com/avocadoeye](http://www.kiehls.com/avocadoeye) or call (800) KIEHLS-2. Creamy Eye Treatment with Avocado can be found at Kiehl's freestanding stores and select specialty retailers.