# Health Awareness

## Summer Skin Care: Boosting Hydration For A Long-Lasting Glow

(NAPSA)—This summer, treat your skin to the ultimate hydration with Bio-Oil—the No. 1 best-selling, multiuse skin care oil in the U.S.

During the hot summer months. skin can become dry, dehydrated and lackluster. Overexposure to the sun can further damage skin. Now you can repair damaged skin and improve its overall condition for a long-lasting glow with Bio-Oil, the only skin care product to use the breakthrough ingredient PurCellin Oil, which creates a lightweight, nongreasy layer over the skin. It prevents dryness and protects against moisture loss while allowing the skin to breathe. Bio-Oil is also rich with vitamins E and A. and lavender, rosemary and chamomile oils to intensely lubricate the skin and deliver unparalleled hydration. The rapid absorption of these ingredients into the skin improves skin texture, tone and elasticity.

In addition, Bio-Oil has a multitude of uses that can contribute to your summer beauty. It's good for sealing in a spray tan—just apply a bit before stepping into your shower. You can mix a drop with your favorite bronzer for a dewy glow. Plus, you can apply the oil to your hair before swimming to protect it from salt or chlorine.

### **Expert Opinion**

Bio-Oil is an industry-trusted product. John Knowlton, past president of the Society of Cosmetic Chemists of Great Britain, says, "In my 20 years as a cosmetic chemist



Having soft, supple skin even after you've been out in the sun may be simpler than you realize.

I've rarely come across a more impressive skin care product."

#### What To Do

To reduce the aging and uncomfortable effects of sun damage, apply the nourishing formula twice daily, massaging in a circular motion until it's fully absorbed. Skin will be left hydrated with a radiant appearance and overall improved skin tone.

#### What Is It?

Bio-Oil is hypoallergenic, nonacnegenic, contains no preservatives and is suitable for all skin types. It's available at Walmart, Target, Walgreens, CVS and other leading drugstores.

#### **Learn More**

For more information, visit www.bio-oilusa.com.