

SCIENCE OF BEAUTY

Newfound Age Fighter

(NAPSA)—Biotechnology scientists were working with microalgae to develop renewable energy solutions when they made an unexpected discovery: Alguronic Acid, a powerful compound responsible for regenerating and protecting a particular microalgae cell.

What It Can Do For You

When scientifically tested, Alguronic Acid demonstrated significant anti-aging properties: increasing cellular regeneration and boosting elastin synthesis. Microalgae may not only change the future of clean energy, but the face of anti-aging skin care as well.



Photo credit: ©iStockphoto.com/Alex Galmeanu

Scientists have discovered a powerful compound that regenerates and protects skin cells.

Where To Find It

Today, this breakthrough ingredient is available in a new skin care collection that offers rejuvenated, younger-looking skin at any age. The Alguronic Acid is combined with an active protein and peptide complex in Algenist Skin-care's new Firming & Lifting line. Testing suggests the products can tone, tighten and lift the skin while rebuilding its density and structure, for visible results in as little as 10 days.

You can find the line at Sephora, on QVC and www.algenist.com.