

# Beauty Basics

## Wallet-Friendly Beauty Tips From An Expert

(NAPSA)—A few wallet-friendly beauty tips can help you find great alternatives to beauty splurges. Sonia Kashuk, a professional makeup artist and author of “Real Beauty,” provides high-quality products at affordable prices at Target. She also provides sensible answers to beauty questions:

**Q: What are my options with foundation?** A: Unless you have a specific skin issue, you probably don’t need full-coverage foundation. Today, women take better care of their skin, and foundation can be used on an as-needed basis. Options include tinted moisturizer, for a beautiful finish with a natural, weightless feel; and liquid foundation that lets you build it up where you need additional coverage. To thin out foundation, mix it with moisturizer.

**Q: I want to save money and give myself manicures at home. What do I need and what are the hottest colors?** A: The first nail care essential is a good metal file that’s safe and effective for even brittle, weak nails. Metal files are washable so they last longer and stay germ-free. Use a cuticle pusher to gently push back cuticles after soaking them in warm water. You need a good buffer. A three-in-one option smooths, buffs and shines and keeps nails ridge-free. Nails are the new color playground. Look for neutrals, brights and shimmering metallics.

**Q: What are the color trends this season?** A: They run the gamut from neutrals to soft pastels and warm brights, so there’s a color for everyone. The combination of a paler eye with a brighter mouth is great while a natural-looking nude face is gorgeous on everyone.

**Q: I don’t want to be in the sun but do want a tan. What’s**



### Sonia Kashuk offers beauty advice

**the healthiest, easiest way?** A: Self-tanners are the best option for natural-looking color without sun. My Sonia Kashuk collection at Target offers great tan towelettes for face and body that are easy to use. The single-use towelettes give you a healthy, streak-free glow, instantly. Since they’re in individual packets, they’re great for travel. Also, use a radiant tinted moisturizer with an SPF 15 to add a hint of tint while protecting skin from harmful UVA and UVB rays. Complete the look with a light dusting of bronzer on the bridge of your nose, forehead or cheekbones—any part of your face that would be naturally sun kissed.

**Q: I don’t have a big budget. What brushes do I need?** A: You need four brushes to start: a medium fluffy eye shadow brush, domed eye shadow brush, smudge brush and a blusher brush. The fluffy shadow brush applies a wash of color over the entire lid. Use the domed shadow brush to blend and to place color in the crease of your lid. The smudge brush is great to put color at the lash line, and lastly, the blusher brush can be used for powder, blush and bronzer. These are all in the Kashuk Tools line at Target.