

# Beauty Trends

## New Science Helps Fight Aging

(NAPSA)—You might not think time is on your side when it comes to fighting the effects of aging—but science is.

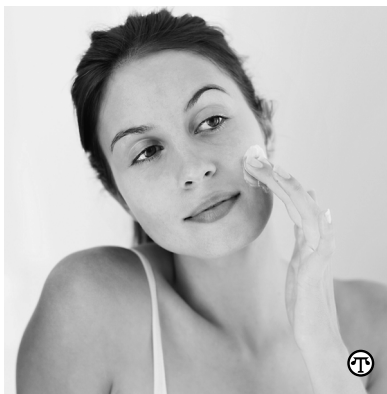
From free-radical-fighting serums to age-defying, face-firming creams, new science-based skin care products are allowing people to take their beauty treatments in-house.

In addition, the American Academy of Facial Plastic and Reconstructive Surgery reports a significant increase in the number of men and women undergoing cosmetic facial enhancement without surgery.

So how can you keep science on your side when it comes to skin care? Look for products that are proven to work. For instance, the formula and uniquely designed applicator used by Sculptinex Instant ReSculpting Face Treatment by Good Skin Labs have been shown to instantly help tighten skin as well as help reshape the appearance of facial contours.

Among other key ingredients, the product uses resveratrol, a superpowerful antioxidant found in the skin of grapes, along with Tensine, a protein derived from wheat, to defend against free radicals and to help firm, recontour and sculpt skin's appearance.

This powerful lifting and firming formula is paired with a patent-pending roller mechanism to maximize results. The roller is



**New beauty products use science to fight the effects of aging.**

applied in an upward and outward motion from the jawline toward the eye area.

The product's ingredients then work together to “set” the skin in the position in which it was placed by the roller.

The results are an increase in firmness and a more sculpted look. In clinical testing, 64 percent of subjects reported an immediate tightening effect. Perhaps equally important, the product has also been shown to fight the breakdown of elastin as it boosts natural collagen production. Those visible effects could keep faces looking younger longer, and for less.

The product is available exclusively at Kohl's department stores. For more information, visit [www.kohls.com](http://www.kohls.com).