

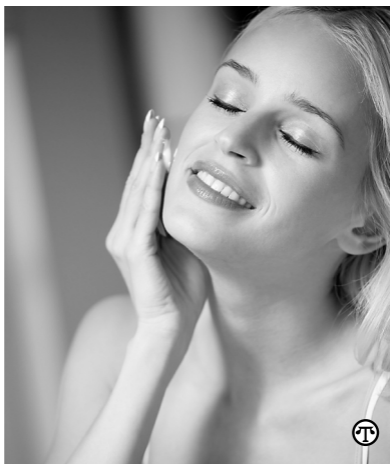
Skin Sense

New Wrinkle Study

(NAPSA)—The wrinkle in studying skin creams is to find one with claims that are verifiable.

Fortunately, some do get a favorable scientific review. For example, the preliminary reviews of a 12-week clinical trial on one anti-aging skin cream are glowing.

In a study of DermaLastyl, conducted by anti-aging expert Dr. Steven Lamm, 35 volunteers were imaged by a sophisticated technique called laser profilometry. Before-and-after digital pho-



When evaluating skin creams, scientific studies—not consumer self-evaluations—are the key.

tographs were analyzed by computers to compare a series of parameters such as roughness, length and depth of wrinkles.

The study results showed significant improvements in skin smoothness and the appearance of fine lines and wrinkles. The key ingredient in the skin cream is Elastatropin, a synthetic form of natural elastin, a protein in the body that is responsible for the elasticity of skin and organs.

DermaLastyl is not yet available in stores, but can be purchased by visiting www.dermaLastyl.com.