

# Ask The Doctor

## Acne Treatment Lets Teens Put Best Face Forward

(NAPSA)—It's now clear that acne affects more than 85 percent of Americans during their lifetime. While the exact cause of acne is not known, dermatologists such as New York's Dr. Hilary Baldwin know that the main goals in treating acne are to heal pimples, stop new pimples from forming and help reduce the embarrassment that so many teenagers experience when they have acne.

"The truth of the matter is that clear skin gives teenagers confidence. I see it every day," says Dr. Baldwin. "Teens come to me and they perceive that their skin is hopeless, when in fact the proper treatment is quite simple. When teens stick with their treatment regimen, they begin to see the results they are looking for—not only does their acne get better, it stays better. A few visits later and their whole demeanor has changed; they are more comfortable, happy and relaxed."

### Most Common Skin Disorder

Dr. Baldwin, a frequent spokesperson on teens and acne, is all ears when teens are talking about the subject of their skin. She notes that "a majority of patients often express that they take comfort in knowing that their peers were feeling the same way." In fact, they are never surprised to hear that acne is the most common skin disorder in the United States, affecting 40-50 million Americans. For most people, acne goes away by age 30; however, some people in their 40s and 50s still get acne and do not realize that there are effective treatment options out there.

When it comes to discussing treatment, Dr. Baldwin even hears teens express that treatment regimens take time and that results don't just happen overnight. Unfortunately, many teens perceive that prescription medication is only for severe cases of acne when in fact many dermatologists treat acne on all ends of the spectrum.

"One of the best treatment options for teens that I have seen



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is the use of a topical pore-unplugging medicine such as Retin-A Micro," says Dr. Baldwin. "And now with the new pump delivery system there is no question about how much medication is the right amount, which helps reduce irritation. It can even be applied to an unwashed face."

Oftentimes, teens apply their medications excessively, which brings about unnecessary irritation. They do not realize using more than the recommended amount won't provide faster or better results. The Retin-A Micro Pump, the latest innovation in tretinoin acne therapy, was designed to help patients comply and helps to eliminate the guesswork of using the right amount.

### Visible Results In Two Weeks

Retin-A Micro is the only retinoid to report visible results in as few as two weeks, satisfying the quick start to results that acne sufferers are searching for. Enabling people to treat their acne immediately after washing has greatly simplified therapy; the original tretinoin formulas required users to wait 20 to 30 minutes before application.

Simply put, effective medication in combination with a proper skin care routine will ensure that teens see improvement in their overall skin's appearance, so that they may put their best face forward.