

A Closer Look At Micro-Dermabrasion

(NAPSA)—Beauty may only be skin deep, but dermatologists will tell you that it's what's on the surface that can most affect how shiny, dull or refreshed your skin looks.

That's one reason micro-dermabrasion has become the new beauty buzz word. The treatment removes dead or dry skin, leaving skin smooth, healthy and looking its best. Many also notice a reduction in the appearance of wrinkles and other signs of aging. However, the harsh chemicals used for in-office microdermabrasion—as well as its hefty price tag—has led many women to turn the other cheek on the procedure.

In fact, one study found that 90 percent of women are aware of micro-dermabrasion but only 18 percent have tried it. Why? Thirty-three percent said they thought it would be too harsh on their skin and 54 percent thought it would be too expensive.

A new type of at-home micro-dermabrasion treatment may help change some minds. Nivea says its new Visage Q10 Gentle Spa Micro-dermabrasion kit helps rejuvenate skin and diminish the appearance of wrinkles. But unlike professional micro-dermabrasion or other home products, the kit contains a micro-dermabrasion gel and the antioxidant Coenzyme Q10 to energize and revive tired skin.

Beauty Steps

The kit refines skin's texture in three gentle steps. Step one involves a Pre-treatment Cleanser to delicately purify and prepare skin for micro-dermabrasion. The gentle formula, enriched with Q10



The right at-home micro-dermabrasion kit can gently rejuvenate skin.

and creatine, (skin's own anti-aging energy complex) removes makeup and surface impurities while maintaining the skin's delicate moisture balance.

Step two is the Micro-dermabrasion Gel. Made with pro-vitamin B5 and exfoliating pearls, the gel gently removes dead skin cells and impurities without stripping skin of vital moisture. The gel polishes the skin and activates surface cell renewal for a smoother, brighter appearance.

Step three is the Soothing Post Treatment Balm, which is enriched with Q10 and has an SPF 15. The balm is designed to improve skin's ability to fight new and existing wrinkles, while boosting moisture levels to revitalize skin's youthful appearance.

It's recommended that people use the skin care kit two to three times per week. And like professional micro-dermabrasion, results are magnified with regular use. For more information, visit www.niveausa.com.