

YOUR AMAZING SKIN

Winter Skin Care Essentials

(NAPSA)—The wintertime brings outdoor fun like skiing and sledding. However, let's not forget the indoor fun like snuggling up by the fire and drinking hot cocoa. And although these activities invite comfy sweaters and fleece blankets, it's still a beauty essential to maintain touchably soft skin underneath all that attire!

However, protecting the skin during the winter months goes beyond warm clothing. Cold, dry air and strong winds sap skin of moisture. This moisture loss leads to chapped lips and cracked and flaky skin that can become extremely dry and irritated. Also, even during the chilliest months, skin is vulnerable to the burning and drying effects of sun exposure. So one may look cute and sexy in her snow bunny attire, but underneath, the winter weather may be doing damage.

This winter, keep dry air from taking its toll. Maintain smooth, healthy, touchable skin through the chill with these simple tips.

Safeguard from the Sun. Maintain a beautiful, healthy glow by wearing a daily moisturizer with SPF 15. Since the face is constantly exposed to the sun, it's important to protect skin from damaging UV rays year-round.

Relieve Lips. Soothe chapped lips with a daily nourishing lip balm. A big beauty necessity is



KEEP YOUR SKIN HYDRATED—Cold weather can be fun, but it can deplete the skin of moisture.

having a soft, perfect pout.

All-Over Moisture. Since the cold temperatures deplete skin of moisture, resulting in dry, flaky skin, it's important to use a daily moisturizer to prevent dryness and irritation. NIVEA body Smooth Sensation is a light lotion enriched with vitamin E, ginkgo extract and shea butter that is specially formulated for dry skin and absorbs easily for all-day moisture, leaving skin soft and touchable all day long.

These skin-saving tips will have skin soft and glowing throughout the chill, without interfering with winter fun and festive spirits.