

Skin Sense

facts from the experts

Safe Ways To Stay Tan Year-Round: Top 10 Reasons To Use Sunless Tanners

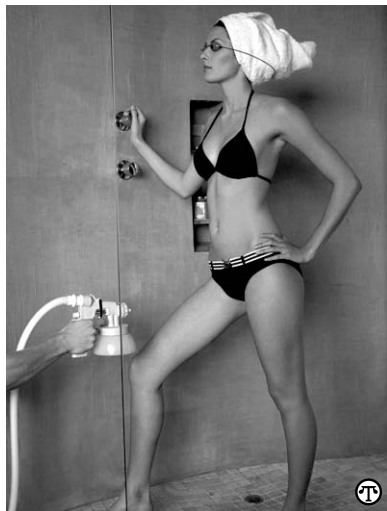
(NAPSA)—There are ways to stay tanned without risking your health—yet many people still expose themselves to potentially damaging UV rays to achieve a healthy glow.

A poll taken by the American Academy of Dermatology found that 61 percent of women under 18 think they are prettier with a tan and half think a tan makes them look healthy. This may help explain a study in the *Journal of the American Medical Association* that reported skin cancer among females under the age of 40 has tripled in the past 30 years, citing the popularity of tanning as a prominent cause.

Experts from The Skin Cancer Foundation urge people never to seek a UV ray tan. However, for those who desire a tanned look, sunless tanning products, such as the Nuress™ Home Spray Tanning System, is a safe alternative as long as it is used in conjunction with a minimum SPF 15. Experts offer these top 10 reasons why people are turning towards such sunless tanning products:

1. **No Harmful Risks**—Sunless tanners do not pose the risks associated from UV rays with sunbathing and tanning beds and you get the same great-looking tan.

2. **Cost Conscious**—You can own your own sunless tanning kit and at-home spray tanning system—usually for about half the cost of tanning in a salon. For



The lightweight Nuress™ Home Spray Tanning System is the first to use professional spray tanning technology.

instance, the new tanning system from Nuress™ uses the same spray technology as a professional unit and can be used to get a natural-looking tan, free of streaks or orange color. It also comes with solution that can last up to six months or more.

3. **Customized Tans**—With the new at-home spray tanning system, you can control the shade of your tan. That means it is easy to go from a subtle tan to a “just got back from the beach” look within days.

4. **Tan Only Certain Areas**—With sunless tanners, you can tan only the areas you want, such as

your face and arms, making you look healthier and slimmer.

5. **Save Time**—There is no need to start working on your tan months in advance. A sunless tan can be applied the day of or the day before you need a fabulous glow.

6. **Sunless Tans Are Temporary**—Although some sunless tanning systems can last up to 14 days, most only last five to seven days.

7. **Safe For More People**—Even if you can't get a natural tan for medical reasons, you can most likely still use sunless tanners. Just check with your doctor first.

8. **Sunless Tanners Are Better Than Ever**—The use of DHA, the main ingredient in sunless tanners, has been improved over the years.

9. **No Tan Lines**—Tan lines are almost unavoidable with sunbathing and tanning beds. With sunless tanners, you can apply a tan to your entire body with no worries about embarrassing lines afterwards.

10. **No Odor**—With tanning beds and lotions, an offensive odor can sometimes linger on your skin for days. However, new systems such as the Nuress™ Home Spray Tanning System simply leave a subtle coconut smell.

For a free video or information on the Nuress™ Home Spray Tanning System, call (888) 783-2612 or visit www.nuress.com.