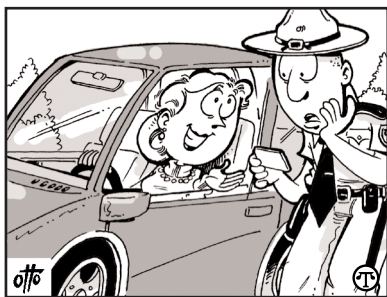


# BEAUTYWISE

## A Young Face

(NAPSA)—More and more Americans are turning 60—but don't look it. In fact, women are now making themselves look younger more effectively than ever by taking advantage of breakthrough, scientific skincare.



**Now you can look younger than your license.**

In Iowa, a 65-year-old grandmother of three was pulled over for speeding. The officer believed her license was either stolen or a forgery and brought her in for questioning. Her husband, a prominent local attorney, was called in to verify her age and identity. It turned out that she had been using Genome Cosmetique anti-aging skin cream.

- Here are some ways you can keep yourself looking younger:

- Avoid sunlight, which can increase wrinkles and dry out your skin.

- Wearing sunglasses helps you avoid squinting, reducing the likelihood of crow's feet.

- Consider an anti-aging cream such as Genome Cosmetique to help reduce the appearance of fine lines and wrinkles.

For more information, go to [www.SoftYoungSkin.com](http://www.SoftYoungSkin.com).