## Easy-To-Follow Skin Care Tips Reveal The Secret To Invigorated, Clean Skin

(NAPSA)—Many women struggle with temperamental skin that never wants to stay clear and healthy looking. From dry or oily skin to clogged pores and acne, there are many skin care nuisances that keep a girl from feeling like she is putting her best face forward.

In fact, 95 percent of women agree that they are looking for a facial cleanser that will improve their complexion day after day. There may be few people who know how to achieve clear skin better than the "Noxzema Girl," Mia Rutledge. "I've always enjoyed having glowing, clear skin and constantly receive compliments about my complexion. I feel great when I know my skin looks good," says Rutledge.

Below Rutledge reveals how she tends to the country's most revered complexion:

• **Deep cleaning:** The key to any beautiful face is clean skin, so it's important to use products with deep-cleansing properties. Pick products that remove dirt, oil and impurities for fresh, glowing skin, such as Noxzema's new Continuous Clean Citrus Scrub. The Vitamin C-infused scrub exfoliates skin to deliver a longlasting clean from morning to night. And, its tingly sensation invigorates skin for a deep-down clean you can see and feel.

• The right ingredients: Your skin is a precious commodity,



so be careful about what you use on your face. For an extra dose of TLC, try skin-care products that use effective yet gentle cleansers and contain light conditioners like glycerin. This helps to cleanse deep and keep your skin looking cleaner but avoids dull, dry skin. I also look for natural ingredients such as citrus extracts and Vitamin C as well as oil free formulas that won't clog pores.

• Awaken your senses: Skin care and cleansing can actually be a fun and refreshing experience. The best skin care products are those that not only contain cleansing properties but also deliver invigorating scents. It makes taking proper care of your skin much more rewarding.

Follow the above tips, drink plenty of water and cleanse your face twice a day for clear, healthier looking skin.