

Beauty News & Notes

Olive Oil—The Mediterranean's Anti-Aging Secret

(NAPSA)—As the foundation of the Mediterranean diet, olive oil has long been acknowledged as a key to health and longevity.

With its powerful antioxidants and polyphenols, olive oil prevents the formation of free radicals in the cellular structure, enhancing the immune system and slowing the aging process.

Celebrity beauty expert and makeup artist Joanna Schlip understands the way olive oil can benefit a person's skin. Schlip has worked with some of the world's most celebrated entertainers—she recently did Laura Linney's makeup for the Oscars—and is a member of Oprah Winfrey's "million dollar team."

While working in Italy, she fell in love with the wonders of the Mediterranean and discovered the beauty secret of Mediterranean women—olive oil. Intrigued by the claims, Joanna began incorporating olive oil into her life. Almost instantly, she could feel the difference in her skin and that of her clients.

Schlip is now the spokesperson for a new anti-aging skin care system made in Spain called Olí. The system combines natural olive oil and olive leaf extract with cutting-edge technology to deliver optimum skin-rejuvenating results.

According to Schlip, "Olive oil and olive leaf extract are loaded with powerful minerals, vitamins and antioxidants. Applied topically, they can moisturize and firm the skin while protecting against the harmful effects of external aggressors such as sun and water. This helps prevent the formation of lines."

The 12-product system consists



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of face care and body care products and nutritional supplements that are intended to provide maximum protection against the aging process.

The face care line includes six products—for all skin types—that protect against the aging process, replenish moisture, and tone and balance the skin.

The body care line is comprised of three products that cleanse and moisturize the body while leaving it with a fresh scent.

The three anti-aging supplements complete the process from the inside out as they deliver the most important nutritional and anti-aging benefits of the highest-grade olive oil, anti-oxidants, and coenzyme Q10 in convenient, daily soft gels.

Olí, LLC., is dedicated to understanding olive oil's health benefits and extracting these for modern use. Established in 2004, the Olí line features a balance of anti-aging skin care products for the face and body as well as nutritional supplements.

For more information, call 1-877-OLI-LINE or visit www.oli.com.