

Picture Perfect

(NAPSA)—Returning from a trip or a special occasion to find photos full of glare, red eyes and underexposed images can be prevented, with a little forward thinking.

“Whether capturing a once-in-a-lifetime occasion or everyday moments, a good photograph is the result of a well-prepared photographer and relaxed subjects,” says Andrea Alberts, a New York City-based fashion and beauty photographer. “When taking a photograph, it is important to remember the little things that can make or break a picture such as the right film speed, appropriate light source and background. When having your photograph taken, try to be as relaxed and natural as possible. Sometimes, it’s as simple as wearing your favorite t-shirt, having great-looking skin or being with people you care about.”

Photographs capture special moments in time. Therefore, it is important to take measures that ensure pictures turn out their best. Here are some helpful tips to follow when taking photographs:

- Use proper film. If photographing an action shot or if you know you’ll have limited lighting, purchase a high speed film.

- Be mindful of lighting. To prevent glare, the light source should be behind the photographer versus the subject.

- Get rid of red eyes. If using a 35mm camera, buy film that contains red eye reduction. However, for best results use a digital camera which automatically eliminates red eye and gives you control over which prints are developed.



Here are some tips to ensure that those in front of the camera look and feel their best:

- Make sure skin is clear and clean. Start your day with a gentle cleanser that won’t cause irritation. For example, Olay Emollient Cleansing Lotion will leave skin radiant and fresh.

- Get rid of shine. To minimize shine, use a toner to keep your t-zone under control. A good product to use that won’t cause overdrying is Olay Refreshing Toner. Once you have used the toner, apply a powerful moisturizer to lock-in moisture and even skin tone for a more balanced appearance. Olay Total Effects 7X Visible Anti-Aging Vitamin Complex is a great example of an effective moisturizer that won’t break the bank.

- Wear bright colors such as red, blue or green. These colors photograph the best. However, it is equally important that you feel comfortable in the color you select. If you feel good about yourself it will be reflected in the photograph.

- Be yourself. Don’t be shy and let your personality shine through the photograph!