

# health hints

## Screening The Sun

(NAPSA)—New skin care technologies are making it easier for people to protect themselves from the sun. The news is significant because more than one million cases of new skin cancer are diagnosed each year in the U.S., so protecting your skin from damaging UVB and UVA rays is now more important than ever.



**Physical sunblocks have no chemicals.**

Doctors say one of the best ways to protect yourself from ultraviolet rays is with a physical sunblock, which—unlike most conventional sunblocks—contains no chemicals. That means they can be used on sensitive or aggravated skin. SkinCeuticals Physical UV Defense SPF 30, for instance, can even be used following laser and chemical treatments.

“In the past, physical sunscreens left a white residue when applied to the skin,” explains Dr. Sheldon Pinnell, a Duke University dermatologist and consultant for SkinCeuticals. “Now, through a breakthrough dispersion technology found in SkinCeuticals products, this whitening effect is minimized without compromising its effectiveness.”

Studies also show that when SkinCeuticals Primacy C+E (a pure mix of vitamins C and E) is properly used in conjunction with the sunscreen, users benefit from nearly complete protection from UVB and UVA rays.

SkinCeuticals products are available through dermatologists, plastic surgeons and licensed skin care professionals. For more information, visit [www.skinceuticals.com](http://www.skinceuticals.com).