

Sally Beauty Sc p

Beautifying The Skin You're In

(NAPSA)—Face the facts: few things make as powerful an impression as smooth, beautiful skin. So what do experts consider key to a memorable complexion?

“What you want is clean skin that’s free of clogged pores and the



Ernie McCraw

impurities that come from environmental pollution. Fortunately, this doesn’t have to mean an expensive trip to the beauty salon for a microdermabrasion treatment,” says

Ernie McCraw, director of beauty education for Sally Beauty Supply.

McCraw recommends what’s called the I-Skin Intelligent Microdermabrasion System to get smooth, beautiful skin at home. Using fine crystals suspended in a hydrating cream, the system moisturizes and exfoliates in one step. When applied with the specially designed resurfacing tool, the crystals erase fine lines and reduce the appearance of sun damage and pore size. The gentle formula does no damage to the skin, so there’s no recovery time.

To use, women need only apply Sally’s I-Skin Crystal Resurfacing cream to cleanse the skin. Then

they attach the sponge applicator to the resurfacing tool and use gentle pressure to move the cream over the face. The motion should be continued for up to five minutes, followed by a thorough rinsing with warm water.

The system should be used for five days, then skin should rest for five days. As improvement in skin is seen, the schedule of treatments should be adjusted.

Of course, McCraw advises, you still need to follow the basic rules for good health and good skin: exercise, get plenty of sleep, eat lots of fruits and vegetables and drink at least eight glasses of water a day.

“With smooth, healthy skin as a foundation, your look will really sparkle,” he says.

Ernie McCraw is a licensed cosmetologist and director of beauty education for Sally Beauty Supply, the world’s largest distributor of professional beauty products. With more than 25 years in the beauty industry, McCraw has expertise in all phases of cosmetology.

Readers with beauty questions can e-mail McCraw at asksally@sallybeauty.com. To find a Sally store in the area, call 800-ASK-SALLY or go to the Web site www.sallybeauty.com.