

Understanding Your Skin

Researchers Seek Skin And Hair Solutions For More Americans

(NAPSA)—To further the scientific community's knowledge and understanding of the unique properties of the hair and skin of all Americans, a new Institute for Ethnic Hair and Skin Research has been established by L'Oréal.

At the head of this first-of-its-kind research center is Dr. Victoria Holloway, a board certified dermatologist who earned her bachelor's degree in biology from Harvard; graduated *cum laude* Yale University School of Medicine; studied internal medicine at Massachusetts General Hospital; served as a resident and chief resident in dermatology at Yale and earned a master's degree from the Johns Hopkins School of Hygiene and Public Health.

As director of the Institute, she is responsible for ensuring that its research findings will be beneficial to the scientific community and to consumers.

Recently, Dr. Holloway organized the Institute's first international symposium on ethnic hair and skin. Over 170 dermatologists on staff at medical schools, hospitals and in private practice, as well as university researchers and scientists took part. Research findings on a variety of subjects were presented, including the basic structure and function of ethnic hair and skin, safety and efficacy issues surrounding ethnic products, disorders such as hair loss, and new treatment modalities including laser use in people of color.

"The goal in hosting the symposium,"



Dozens of dermatologists and scientists focused discussions on hair and skin issues unique to people of African descent.

Dr. Holloway, "was to further research that advances our understanding of the unique properties of the hair and skin of people of different ethnic backgrounds. In addition, we hope that the Institute's research will educate healthcare providers and consumers about dermatological, cosmetic and grooming issues that affect people of African descent, and ultimately help improve the care, products and services they receive," she added.

Dr. Holloway hopes to use her position with the Institute as an opportunity to serve as a role model to African-American students and young women in medicine and science.

You can learn more about L'Oréal's Women in Science online at www.loreal.com.