

# Children's Books

## Give Kids A Fun Way To Save The Forests

(NAPSA)—Kids and the people who care about them can have a good time with the fun-filled activities, easy-to-read story lines and beautifully illustrated, cartoonlike characters of an environmental teaching tool.

That's because Fire Flies Entertainment joined forces with Wildlife Alliance to commemorate Earth Day and support wildlife with the launch of a special Wildlife Conservation Edition of the eco-friendly children's book series "Jordan and Justine's Weekend Adventures" by award-winning author Tanille Edwards.

### What's Being Done

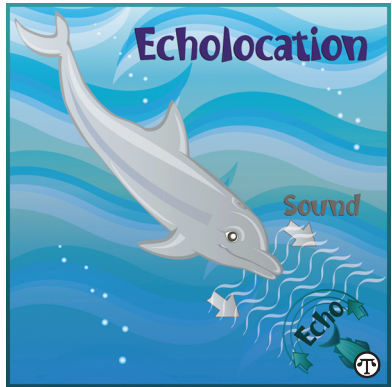
The book, "Jordan & Justine's Weekend Adventures: Wildlife Parts 1 & 2," not only promotes awareness of the importance of protecting forestry, nature and animals, but half the profits from its sales will go to the Wildlife Alliance. A global nonprofit, it's at the forefront of directing the protection of forests and wildlife, carrying out frontline programs that protect some of the world's most threatened forests and species.

Jordan and Justine are a brother and sister who, with their cast of multicultural friends, experience an adventurous weekend learning to protect and care for the Earth's natural resources, wildlife and endangered species.

Other books in the series are "Plants: Parts 1 & 2" and "Go Go Green." Each features ecology best practices for children, 5 to 9, in English and in Spanish. Collectively, the books provide a multitude of information and tips on going green, the life cycle of plants, environmental cleanup, understanding atmospheric changes, protecting wildlife, and energy conservation.

### What Kids Can Discover

Here are a few fascinating facts about dolphins your youngsters may enjoy knowing:



**A charming new book helps kids learn about the plants and animals in the environment and how and why to protect them.**

- **Dolphins breathe air.** They have a hole at the top of their heads called a blowhole. They breathe through that hole when they're above water. When they're underwater, they can hold their breath for a really long time.

- **Dolphins may look like fish but they're actually mammals.** That means they regulate their own body temperature rather than depending mostly on what's outside. It also means mother dolphins make milk for their babies and that they have hair or fur, though on dolphins that's not very easy to see.

- **Dolphins stay safe and find food through something called echolocation.** That is, they send out ultrahigh frequency sounds and the returning echoes give the dolphins an "image" of what's around them.

### Learn More

For information on going green or on the books, see [www.firefliesentertainment.com](http://www.firefliesentertainment.com), [www.wildlifealliance.org](http://www.wildlifealliance.org) and [www.jordangogreen.com](http://www.jordangogreen.com) or call (212) 561-1654.