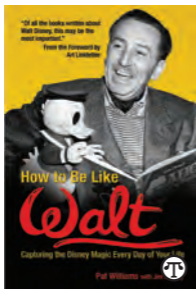




The Man Behind The Magic

(NAPSA)—If you're like many people who've seen Disney movies (and who hasn't?), especially the new "Saving Mr. Banks" starring Tom Hanks and Emma Thompson about the making of "Mary Poppins," you may want to know more about the man behind the magic, Walt Disney himself.

Well, now you can, in the pages of a fascinating book on this cinematic pioneer who captivated audiences for decades and led a life of imagination, perseverance and optimism that lives on in the hearts and minds of people around the globe.



A book about Walt Disney has important life lessons.

The authors, Pat Williams with Jim Denney of "How To Be Like Walt: Capturing the Disney Magic Every Day of Your Life," not only develop a unique profile of this icon of family entertainment, they focus on what they call Disney's learnable skills.

They share lessons gleaned from an in-depth study of this icon of American family entertainment covering a broad range of Disney's ideas—dare the impossible, unleash your imagination, and stay the course by never giving up ("Be a Person of Stick-To-It-Ivity," as Disney expressed it).

As Art Linkletter, who wrote the foreword, puts it, "Of all the books written about Walt Disney, this may be the most important."

The book is available in bookstores and directly from the publisher, HCI Books, at (800) 441-5569 and www.hcibooks.com.