Cartoon Character Helps Animate Millions Of Kids

(NAPSA)—What does Dewey Does do? Dewey Does 110 percent with his "can do philosophy" and inspires children across America.

Originally a motivational character on T-shirts, the Dewey Does brand has quickly grown into books, toys and games being

What does Dewey do? He helps kids live healthier lives, inspiring them to exercise more.

America's first animated sports role model. The Dewey Does book series "Heroes Start as Kids!"™, by John Cooper, published by New York-based ABC-123 Publishing, received excellent reviews.

James Cox of Midwest Book Review says "'First Day' will leave young readers eagerly awaiting the next Dewey Does adventure."

There are collectable sports figurines and "sing along" musical sports dolls, each with its own unique jingle, considered top sellers in 2005 and Christmas favorites. A Dewey Does 110 percent TV show is in production.

Entrepreneur Thomas Kinslow wanted to create a character that children could embrace. Dewey Does speaks to youth about obesity and being active with his 110 percent stay Healthy & Fit message. "Dewey Does inspires children and parents to exercise and Get Your Sports On!™," says Kinslow. For more information, visit www.deweydoes.com or e-mail admin@deweydoes.com.