

Protecting The Environment

Contract With The Earth

(NAPSA)—Americans know that shaping a healthy environment is the one challenge that eclipses all others—and an interesting book, written from a conservative point of view, offers practical ways to meet that challenge.

Appealing to America's core conservative readership, "A Contract With The Earth" (Plume), written by former Speaker of the House Newt Gingrich and conservationist Terry L. Maple, reminds readers that the values of conservative America are aligned with the principles of conservation and "entrepreneurial environmentalism."

While the book is the first conservative voice in the environmental debate, Gingrich and Maple emphasize that saving the Earth is not—and cannot be—a partisan issue.

The authors outline a 10-point Contract with the Earth that promotes ingenuity over rhetoric, maintaining that the expansion of "green business," new technologies and environmental economic incentives will be the defining opportunities for the leaders of the next generation.

Green leadership is vital to a robust American economy, say the authors, and the country should serve as an example to the rest of the world. An inspiring call to action, the book offers a vision of the future that is both hopeful and achievable. Available wherever books are sold.

