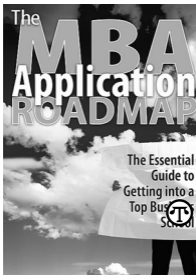




## Get Into Business School

(NAPSA)—Even with top business schools rejecting over 85 percent of applicants, you can manage the admissions process if you avoid a few mistakes, according to Stacy Blackman, co-author of “The MBA Application Roadmap” and an admissions consultant. Here are some top mistakes often encountered by Blackman:



**A good business school application reveals passions and unique qualities through activities outside of work.**

- Failing to address obvious weaknesses. Admissions officers may be interested in what you learned from a mistake.

- Focusing only on career and professional achievements. Reveal your unique qualities through activities outside of work.

- Having too many people review and comment

on your application essay can water it down.

- Not preparing adequately for the admissions interview. Anticipate questions and practice.

Stacy Blackman Consulting has helped clients gain admission to every top business school in the world. Learn more at [www.mbaroadmap.com](http://www.mbaroadmap.com).