

## "Prepare To Be Shocked!" Ripley's 2008 Yearbook Of The Weird

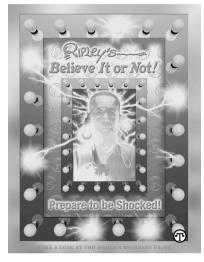
(NAPSA)—The beautiful, the bizarre, the macabre and the amazing have all found prominent positions in Ripley's new collection of the world's weirdest facts.

A fresh glimpse into the wonderful and wacky world of the odd and strange is found in the newest book released by Ripley's Believe It or Not! "Prepare to be Shocked!" (Ripley Publishing), an eye-catching book of quirky and unbelievable facts and photos.

It all starts with the eye-catching lenticular cover that features Zhang Deke, the electric man from China, who can illuminate six-watt bulbs just by placing them on his head and ears. He can cook a fish in his hands in two minutes.

From Canada to China, from cats to chimpanzees, the book covers every aspect of life and geographic region on the planet. Among the pages you'll find a chocolate dessert served in a New York City restaurant that costs \$25,000 and a hamburger dished up in Tokyo that costs \$125. Turn a few pages and there's a beautiful replica of "The Last Supper" tattooed on a man's back, and a few pages later there's a disturbing photo of an 86-pound tumor that was removed from a woman's abdomen!

How about a college student who wants to be the best ketchup drinker of all time? He can easily drink a 13-oz. bottle of ketchup in 33 seconds—a 46-oz. bottle in six



Prepare to be amazed by Ripley's newest Believe It or Not! book. The three-dimensional cover changes in relation to your angle of view.

minutes! Paul "Dizzy Hips" Blair, the undisputed king of unbelievable hula hoop stunts, has moved on. He now hula hoops with a 61pound tractor tire!

Imagination has always driven the curious to undertake the unbelievable, and Ripley's Believe It or Not! has always been the leader in chronicling those curious feats for the world's amazement and amusement. This 256-page book colorfully carries on that tradition with more than 500 color photographs and more than 2,500 fascinating facts.

For more information, visit www.ripleyentertainment.com/publishing.