

News for Women

Book Offers Leadership Tips For Women

(NAPSA)—Working from insights gained as Marine Corps officers, two women have authored a book designed to help readers—women in particular—hone leadership skills.

In “Leading from the Front” (McGraw-Hill), a book by Marine Captains Angie Morgan and Courtney Lynch, with a foreword by CNN correspondent Paula Zahn, readers can learn what the authors consider to be 10 key leadership behaviors or practices for women.

Here are some examples:

- **Meet and Exceed the Standards You Ask of Others**—Lead from the front—titles don’t really define leaders; behavior and attitude make the difference.

- **Seek to Take Responsibility Before You Begin to Place Blame**—When you take responsibility for yourself and your actions, you’re shifting your focus from blaming to problem solving.

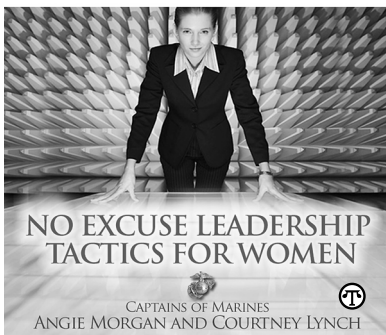
Said Morgan, “In order to lead change, leaders acknowledge that they are responsible for all their team does and all that their team fails to do.”

- **Take Care of Those You Lead**—Leadership, they believe, is about caretaking—taking care of those around you before you care for yourself. Being a leader certainly has privileges—such as the opportunity to influence outcomes and inspire others. But with that privilege comes responsibility. By putting the needs of others first, leaders can contribute toward the creation of a team.

- **Don’t Cry Over Something That Won’t Cry Over You**—You must view your tears as a valuable commodity; don’t waste them on situations or people who don’t deserve them. Lynch confirms, “Work is not the place for excessive emotions.”

FOREWORD BY PAULA ZAHN

LEADING FROM THE FRONT



According to the authors of a new book, leaders are comfortable making choices because they understand that decisions help make progress.

Morgan and Lynch are founders of Lead Star, LLC, a consulting firm dedicated to providing leadership development and team-building opportunities to individuals in corporate America, nonprofit organizations, colleges and universities.

Partnering with Royal Caribbean Cruise Lines, the consulting firm has created the Lead Star Leadership Cruise. The cruise combines workshops on the “how-to’s” of leadership by the authors with a six-day cruise to Cozumel, Mexico and the country of Belize. The cruise leaves Ft. Lauderdale, Fla. on December 3, 2007 and returns on December 8, 2007.

To learn more about the cruise, visit www.leadingfromthefront.com. The book is available everywhere books are sold.