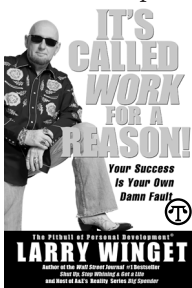


Understanding Yourself

Getting Real About Success

(NAPSA)—Think of it as tough love for your career.

A hard-hitting new book says that only by being realistic about what's expected of you in the workplace can you excel on the job. The secret to success isn't such a secret. It's hard work—and people who remember that point will be on top of their game.



A Reason! Your Success Is Your Own Damn Fault” (Gotham Books).

The author, who has been described as “Dr. Phil on steroids,” delivers his points in no uncertain terms. In an in-your-face style, he writes that personal responsibility matters in the work world and that workers should deliver results or expect to be let go. Additionally, he argues that most employer training programs are inadequate and that self-help books that “stroke readers’ egos” are “all wrong.”

“I would rather just tell you up front that my book is going to contain lots of stuff that will make you mad. So let me beat you up, tick you off and possibly teach you something along the way,” Winget says.

It's a message that many top executives have taken to. Winget's last book, “Shut Up, Stop Whining & Get a Life,” hit No. 1 on The Wall Street Journal best-seller list.

For more information, visit www.larrywinget.com.

Author Larry Winget believes it's a message many may not want to hear, but a point Americans need to wake up to. Hence the title of his book: “It's Called Work For