



Books Worth Reading

Appreciating Accessibility Of Art

(NAPSA)—There's new excitement in the art world for connoisseurs as well as students.

A redesigned compact edition of the world's best-selling art book has just been released. It's one of the most user-friendly books on visual arts ever written.

"The Story of Art" by E.H. Gombrich has sold 8 million copies over the past 50 years and been translated into more than 30 languages. The newly released "The Story of



A classic art book serving students worldwide is now available in a format for wide release.

Art: Pocket Edition" (Phaidon Press, \$19.95) is available in an affordable and handy format for wide release. Serving as the standard introduction to art history for students around the world, the iconic publication can now be enjoyed by the general public.

Using imagery, storytelling and sly humor, Gombrich's voice draws in all newcomers to art—from students to armchair historians. Starting with the cave paintings at Lascaux and stretching as far as Impressionism and Postmodernism, the whole of art history is presented as a chronological narrative dictated by Gombrich entirely from memory.

The compact paperback edition—a thoughtful gift idea—is thick with pages (over 1,000), including 335 color illustrations.

To learn more, visit www.phaidon.com.