



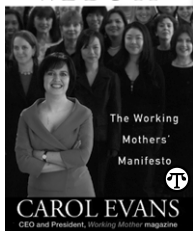
# Books Worth Reading

## How Do They Do It?

(NAPSA)—Twenty-six million moms work in America today. Although many moms may wonder whether it's really possible to do it all, a new book offers an insightful look into how well America's mothers are managing.

For women who want to build a career and those who must work for a living, "This Is How We

*THIS IS HOW WE DO IT*



Do It" (Hudson Street Press, \$23.95) by Carol Evans, CEO and president of Working Mother magazine, transcends the guilt traditionally associated with being a working

mother and focuses on the joy and fulfillment it can bring.

Drawing on original research culled from 500 working mothers and the magazine's nearly 3 million readers, 25-year tenure and best practices of the Competitive 100 Best Companies list, the book reveals specific, innovative, tried-and-true solutions of how working mothers across the country successfully balance family and career.

From altering the "one-size-fits-all" career track to better fit the shape of your own life to creating a network of working women within your community, readers can learn how to ask for—and get—what they need and companies will better learn how to provide it. The book is available wherever books are sold.