

# Career Opportunities

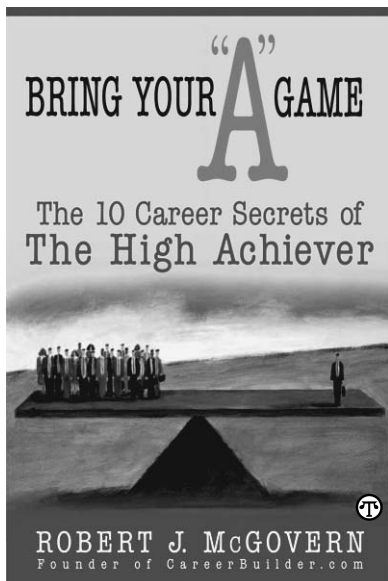
## Coming Soon: A Severe Shortage Of People To Fill Management Jobs

(NAPSA)—Within the next decade, baby boomers—who presently hold the vast majority of senior management positions in America's companies—will begin retiring, setting off a chain reaction where workers are rapidly promoted to corporate leadership positions to fill the vacancies—an occurrence never before seen on such a scale in the U.S. job market.

The problem is one that can be traced to the “dot-com” boom of the 1990s. That free-wheeling period led to a generation of talented professionals unprepared to take over. Many of these startup companies failed, but the ones that made it through were the product of ingenious business models and savvy entrepreneurs.

During the “bubble economy,” CEOs and executives were told to “make their own rules” and “be free agents,” instead of laying a true foundation for a solid career in corporate America. A decade or so later, what's brewing is a perfect storm where millions of management job openings are vacant with few qualified candidates to move in. Fortunately, motivated professionals still have time to learn the skills they need to succeed in the coming years.

In “Bring Your ‘A’ Game: The 10 Career Secrets of the High Achiever” (Sourcebooks, \$14.95), Rob McGovern, founder and former CEO of CareerBuilder.com, lays out a proactive plan to set professionals on the right track for business leadership. McGovern draws on his impressive expertise as a successful entrepreneur and a professional skills developer to discuss the top 10 must-have skills for tomorrow's business leaders:



**Providing tomorrow's business leaders with 10 must-have skills today.**

1. Formal self-developed career plan.
2. Ability to do the easy “stuff” well.
3. Willingness to be coached.
4. Action-oriented curiosity.
5. Ability to communicate clearly.
6. Superior people skills.
7. Ability to handle corporate combat.
8. Ability to learn by observation.
9. Resourceful problem solving skills.
10. Ability to make sound career choices.

By detailing the tried-and-true career advancement secrets that produced the nation's top business leaders, “Bring Your ‘A’ Game” offers real-world answers for real people who want to work hard to be successful. The book is available at all major bookstores and online at [www.amazon.com](http://www.amazon.com).