

# BOOKS WORTH READING



## How Ethical Are You?

(NAPSA)—What's your ethics IQ? Take the following test:

1. Your friend asks you if you like the new dress she has just purchased. You think it looks horrible but don't want to hurt her feelings. Would you:



**Bruce Weinstein,**  
Ph.D.

A) Tell her the truth?

B) Find something about the dress that you do like and mention only that?

C) Use language that is accurate but deceptive ("It's incredible! I've

never seen anything like it!")?

2. One evening while watching TV, you discover that you are now receiving a premium cable channel that you have not ordered—a mistake by the cable company. Would you:

A) Do nothing but enjoy the free service?

B) Contact the cable company and notify them of the error?

C) Wait a few weeks to see if you really watch the station that often; if not, call the cable company and have them remove it?

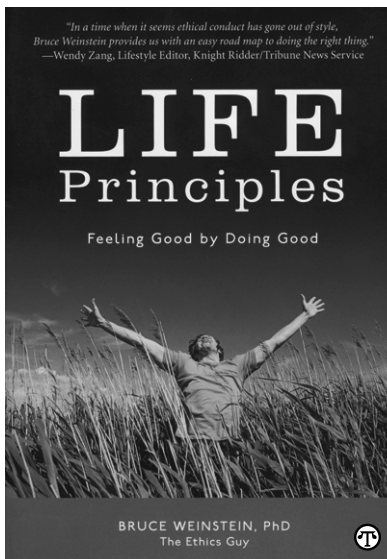
3. You learn that a coworker uses company funds for personal reasons. Would you:

A) Keep it to yourself?

B) Encourage the coworker to stop and leave it at that?

C) Tell a supervisor what you know?

The best responses to these questions appear in the new book, "Life Principles: Feeling Good by Doing Good" (Emmis Books, \$17.95) by Dr. Bruce Weinstein, The Ethics Guy. (These responses



**A new book can show you how to feel good by doing good.**

are: 1B, 2B, 3C.)

The message of the book: Taking the high road isn't just the right thing to do; it benefits us professionally and personally.

"Many of us think of ethics as something we ought to take seriously but would rather not," Dr. Weinstein said from his New York office. "In fact, incorporating five simple ethical principles into everything we do is the best way to live a happy, fulfilled life.

"In other words, ethics is not a bitter pill to swallow but the key to bringing out the best in ourselves and others."

Dr. Weinstein appears on CNN every Saturday at 12:30 p.m. ET for "Ask the Ethics Guy," based on his syndicated column of the same name.

You can find "Life Principles" where books are sold.